Exhibit & Sponsorship Opportunities

Discover the power of how a sponsorship can maximize your company’s brand recognition on and off the trade show floor. Every exhibit or sponsorship option can provide your company with specific, value-added exposure to your core market.

Opportunities exist for exhibitors and sponsorships of all sizes and budgets. Whether you are looking to increase brand recognition, reinforce your reputation as an industry leader or establish a new business, a PVSC sponsorship can help you achieve your goal.

Don’t wait, some sponsorships are exclusive, so when they’re gone, they’re gone. Don’t let your competitor be the one everyone meets, sees, and remembers. Become a part of PVSC-40 today.

Sign up now for one of the many opportunities listed here by contacting Tracy Tarant (see contact information below) to discuss a package customized to your company’s needs!

Bill Stueve
PVSC 40 Exhibits Chair

John Martin
PVSC 40 Exhibits Co-Chair

Marc Landry
PVSC-40 Sponsorship Chair
The 40th annual PVSC is the signature event in the burgeoning solar power technology and market sector. Exhibit at this premier event where you can meet with over 2000 key scientists and engineers on the forefront of photovoltaic research and development. You will find unparalleled networking, exposure, and lead-generation opportunities at the 40th IEEE Photovoltaic Specialists Conference and Exposition.

Sign up now for one of the many opportunities listed here or contact us (see contact information below) to discuss a package customized to your company’s needs!

The best platform to showcase your products and technologies

- Connect with technological leadership from industry, academia and government as well as with noted researchers and scientists.
- PVSC attendees are there to evaluate solar cell and PV-related product technology. Access your target audience where they gather to find solutions they can implement immediately.
- Meet the people who define requirements and specify hardware.

Meet with PV professionals from:

INTERNATIONAL ACADEMIA

- Fundamental research results in physics, material and applications

RESEARCH

- Fundamental materials
- State of the practice improvements in systems and processes
- State-of-the-art advancements in materials and concepts

INDUSTRY

- PV Test, Measurement and Characterization Equipment
- Fundamentals and New Concepts for Future Technologies
- Chalcogenide Thin Film Solar Cells and Related Materials
- CdTe and other II-VI Materials
- III-V and Concentrator Technologies
- Crystalline Silicon Technologies
- Amorphous, Nano, and Film SiTechnologies
- Organic Photovoltaics
- Space Technologies
- Advances in Characterization of Photovoltaics
- PV Modules and Terrestrial Systems
- Concentrator Photovoltaics (CPV)
- Flat Plate Silicon to Thin Film CIGS to Active Tracking CPV
- PV Velocity Forum: Accelerating the PV Economy

FOCUS ON THE ECONOMY

- PV Velocity Forum
- Clean Energy Incubator Programs

EDUCATION

- Home of the National Renewable Energy Laboratory (NREL)
- Acclaimed Sunday Tutorial Workshops
Connect with new hires through the PV Jobs Program
Recruit your next new hires through direct interaction with the best and brightest photovoltaic specialists. Use your space on the exhibit floor to attract prospective graduate students, post-docs, or senior scientists and engineers. Use the PV Jobs web tool on the conference website to post job openings and graduate and post-graduate opportunities and browse résumés posted by attendees.

Be a part of the best
The exhibit floor is stocked with innovative products and services from companies serious about staking a presence in the PV field. The attendees/buyers are looking for innovative products and solutions and have the purchasing authority and budgets to buy. This is a show you cannot afford to miss.

Buyers delivered directly to your booth
Sign up to exhibit to ensure your products and services are added to the buying plans of PVSC attendees.

Who should exhibit?
- Test and Measurement Equipment Manufacturers
- Research Laboratories
- Universities with PV and alternative energy focus
- PV Material Providers
- PV Subsystem Manufacturers and integrators
- Critical PV Components Designers and Manufacturers
- Federal, State and Local Government Alternative Energy Advocacy Groups
- Alternative Energy Investors
- MOCVD Source Material Suppliers

Connect with key decision makers
Photovoltaic Specialists Conference – Exhibit Dates: June 9-11, 2014

EXHIBIT SPACE RENTAL

VALUE BOOTH

$2,200 each

Table Top Size: 10’ x 10’
Backwall Drape: Blue/Gold Gold/Blue
Sidewall Drape: Blue
Table Skirt Color: Blue
Aisle Carpet Color: Blue

(2) Complimentary Exhibit Hall Only Staff Passes
(1) 6’ Skirted Table
(2) Plastic Contour Side Chairs
(1) Standard Carpet
(1) Wastebasket
(1) 500 Watt Electrical Outlet
(1) One line ID sign (7” x 44”)

STANDARD BOOTH

$3,100 each

Booth Size: 10’ x 10’
Backwall Drape: Blue/Gold Gold/Blue
Sidewall Drape: Blue
Table Skirt Color: Blue
Aisle Carpet Color: Blue

(2) Complimentary PVSC Conference Registrations
(1) Complimentary Lead Retrieval Device/Account
(2) Complimentary Exhibit Hall Only Staff Passes
(1) 6’ Skirted Table
(2) Plastic Contour Side Chairs
(1) Standard Carpet
(1) Wastebasket
(1) 500 Watt Electrical Outlet
(1) One line ID sign (7” x 44”)

CONTACT US!
TRACY TARANT
PVSC EXHIBITS MANAGER
office: 847-983-3519
toll free: 866-775-6338
fax: 312-896-5614
e-mail: sponsorship@ieee-pvsc.org
info: www.ieee-pvsc.org
### PROMOTIONAL SPONSORSHIPS:

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Corporate Contributor Cost $6,000</th>
<th>Premier Contributor Cost $12,000</th>
<th>Solar Contributor Cost $30,000 (Only 6 Available)</th>
</tr>
</thead>
<tbody>
<tr>
<td>10x10 booths includes carpet, electrical and drape</td>
<td>One (1) 10x10 corner booth included</td>
<td>Two (2) 10x10 corner booths included</td>
<td>Six (6) 10x10 booths included</td>
</tr>
<tr>
<td>Full conference registration</td>
<td>Four (4) conference registration included</td>
<td>Six (6) conference registrations included</td>
<td>Eight (8) conference registrations included</td>
</tr>
<tr>
<td>Complimentary full color marketing advertisement in the Yellow Book</td>
<td>Full page ad</td>
<td>Full page ad</td>
<td>Full page ad</td>
</tr>
<tr>
<td>A link to your corporate site from the PVSC website. Includes corporate logo link and company brief</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Free 90-day posting on the conference site</td>
<td>5 Job Postings</td>
<td>10 Job Postings</td>
<td>20 Job Postings</td>
</tr>
<tr>
<td>Priority listing on select promotional items</td>
<td>Up to 2 times</td>
<td>Up to 3 times</td>
<td>Company logo on conference tote and lanyard</td>
</tr>
<tr>
<td>Opportunity to provide a product demo *First come first served</td>
<td></td>
<td></td>
<td>Up to 4 times</td>
</tr>
<tr>
<td>Recognition on selected exhibits signage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

### NOT ATTENDING PVSC 40?

**Sunshine Supporter $1,000**

Show your support! This $1,000 support level includes recognition on the conference website and in the conference program.
## PROMOTIONAL SPONSORSHIPS:

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>Demonstration Stage</strong></td>
<td>Purchase a 15 minute time-slot to for a live demonstration or PowerPoint presentation about your product offerings or company activities. The demo stage schedule will be listed in the conference program.</td>
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<tr>
<td>$250</td>
<td></td>
</tr>
<tr>
<td><strong>Conference Pens</strong></td>
<td>Every attendee receives a pen, uses it every day at the show and then takes it home and carries it around as a reminder of your company all year long. This sponsorship opportunity puts your brand directly in their hands.</td>
</tr>
<tr>
<td>$5,000</td>
<td></td>
</tr>
<tr>
<td><strong>Conference Water Bottles</strong></td>
<td>Distributed to all conference attendees, the water bottles are a refreshing way to get your name out. The water bottles are imprinted with the conference information, and the sponsoring company's name and logo are prominently printed at the top of each bottle. Water bottles will be placed in conference totes.</td>
</tr>
<tr>
<td>$8,500</td>
<td></td>
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<tr>
<td><strong>Conference Note Pads</strong></td>
<td>Target your message specifically to PVSC attendees and provide them thousands of reminders about your company at the same time.</td>
</tr>
<tr>
<td>$10,000</td>
<td></td>
</tr>
<tr>
<td><strong>Conference Wifi</strong></td>
<td>Attendees will connect to complimentary wifi in the exhibit hall provided by your company. Conference signage and the Yellow Book will include a “PVSC wifi brought to you by...” message with your company logo.</td>
</tr>
<tr>
<td>$10,000</td>
<td></td>
</tr>
<tr>
<td><strong>High School Science Fair</strong></td>
<td>Education is an integral part of the IEEE Society and the high school program is a tradition with PVSC. Become a corporate sponsor to keep this program alive as local high school students compete with innovative and fun PV projects that ensure the future of photovoltaics by promoting the future scientists of the world. The High School Science Fair will also be part of Solar Day which will be held on Sunday, June 8th.</td>
</tr>
<tr>
<td>(exclusive)</td>
<td></td>
</tr>
<tr>
<td>$2,500</td>
<td></td>
</tr>
</tbody>
</table>

**SPONSORSHIP ELEMENTS:**

- Sponsor to provide logo art
- PVSC to provide pens
- Pens will be placed in conference totes and in all sessions

- Sponsor to provide logo art
- PVSC to provide bottles

- Note pads will be distributed by PVSC
- PVSC will produce the notepad with a one-color logo
- Sponsor to provide logo art

- Attendees will connect to complimentary wifi in the exhibit hall provided by your company. Conference signage and the Yellow Book will include a “PVSC wifi brought to you by...” message with your company logo.
### Solar Energy for Bright Minds Fundraiser

Solar Energy for Bright Minds will give local schools the opportunity to compete to earn a substantial PV system installed on their school. Our goal is to award the winner of the annual PVSC High School Photovoltaic Design Competition a PV system, installed on their school by a local solar power provider at no cost.

We invite you to share in the opportunity of creating this lasting legacy for future generations of Denver-area students. As a sponsor of Solar Energy for Bright Minds, you have the opportunity to partner with us to engage and foster the next generation of scientists, engineers and business people in this burgeoning global industry.

### Attendee Tote Insert (limited availability, 25 available)

$1,000

Place an insert in the official attendee tote bag distributed to every attendee insuring your message will reach your direct audience – insert can be literature or a promotional product such as calendars, stress balls, key chains, or any other item with your logo on it.

**SPONSORSHIP ELEMENTS:**
- Sponsor to provide (1) insert/item in the tote bag
  - Maximum size 8.5”x11”, single or double sided. For product placement, call for specifications
- PVSC will stuff bags
- Insert must be received no later than May 31, 2014

### Yellow Book Advertisements (4 color)

Full Page $500

The Yellow Book is put into the hands of every attendee, exhibitor and members of the press who come to the show. Let your company stand out with a full page ad. Call for more details.

**SPONSORSHIP ELEMENTS:**
- Sponsor to provide ad to PVSC by May 1, 2014

### Denver Walking Map

$5,000

Give attendees a bird’s eye view of Denver, along with your logo placed prominently on the map.

### EVENT SPONSORSHIPS:

**Poster Session Networking Reception (exclusive)**

$25,000

Reinforce your presence at the Conference by placing your name and logo in front of attendees and presenters as they interact during poster sessions. The poster sessions will be held in the late afternoon and will be accompanied by beverages and light refreshments. Your sponsorship will be acknowledged on signage in the Poster Sessions. You will also receive four (4) complimentary Conference passes and a complimentary full-page color ad in the conference program. Your sponsorship will include table tents and napkins at each reception station, and a reception station will be placed in close proximity to your booth on the exhibit floor.