Discover the power of how a sponsorship can maximize your company’s brand recognition on and off the trade show floor. Every exhibit or sponsorship option can provide your company with specific, value-added exposure to your core market.

Opportunities exist for exhibitors and sponsorships of all sizes and budgets. Whether you are looking to increase brand recognition, reinforce your reputation as an industry leader, or establish a new business, a PVSC sponsorship can help you achieve your goal.

Don’t wait, some sponsorships are exclusive, so when they’re gone, they’re gone. Don’t let your competitor be the one everyone meets, sees, and remembers. Become a part of PVSC 43 today.

Sign up now for one of the many opportunities listed here by contacting Tracy Tarant (see contact information below) to discuss a package customized to your company's needs!

Robert Walters  
PVSC 43 Sponsorship Chair

Alex Howard  
PVSC 43 Exhibits Chair
BE A PART OF PVSC’S

Action-Packed Floor Show

The 43rd annual PVSC is the signature event in the burgeoning solar power and market sector. Exhibit at the premier event where you can meet with over 1500 key scientists and engineers on the forefront of photovoltaic research and development. You will find unparalleled networking, exposure, and lead-generation opportunities at the 43rd IEEE Photovoltaic Specialists Conference and Exposition.

Sign up now for one of the many opportunities listed here or contact us (see contact information below) to discuss a package customized to your company’s needs!

The best platform to showcase your products and technologies

• Connect with technological leadership from industry, academia and government as well as with noted researchers and scientists.
• PVSC attendees are there to evaluate solar cell and PV-related product technology. Access your target audience where they gather to find solutions they can implement immediately.
• Meet the people who define requirements and specify hardware.

Meet with PV professionals from:

INTERNATIONAL ACADEMIA
• Fundamental research results in physics, material and applications

RESEARCH
• Fundamental materials
• State of the practice improvements in systems and processes
• State-of-the-art advancements in materials and concepts

INDUSTRY
• PV Test, Measurement and Characterization Equipment
• Fundamentals and New Concepts for Future Technologies
• Chalcogenide Thin Film Solar Cells and Related Materials
• CdTe and other II-VI Materials
• III-V and Concentrator Technologies
• Crystalline Silicon Technologies
• Amorphous, Nano, and Film Si Technologies
• Organic Photovoltaics
• Space Technologies
• Advances in Characterization of Photovoltaics
• PV Modules and Terrestrial Systems
• Concentrator Photovoltaics (CPV)
• Flat Plate Silicon to Thin Film CIGS to Active Tracking CPV
• PV Velocity Forum: Accelerating the PV Economy
Connect with new hires through the PV Jobs Fair

Recruit your next new hires through direct interaction with the best and brightest photovoltaic specialists. Use your space on the exhibit floor to attract prospective graduate students, post-docs, or senior scientists and engineers. Use the PV Jobs web tool on the conference website to post job openings and graduate and post-graduate opportunities and browse résumés posted by attendees.

Be a part of the best

The exhibit floor is stocked with innovative products and services from companies serious about staking a presence in the PV field. The attendees/buyers are looking for innovative products and solutions and have the purchasing authority and budgets to buy. This is a show you cannot afford to miss!

Buyers delivered directly to your booth

Sign up to exhibit to ensure your products and services are added to the buying plans of PVSC attendees.

Who should exhibit?

• Test and Measurement Equipment Manufacturers
• Research Laboratories
• Universities with PV and alternative energy focus
• PV Material Providers
• PV Subsystem Manufacturers and integrators
• Critical PV Components Designers and Manufacturers
• Federal, State and Local Government Alternative
• Energy Advocacy Groups
• Alternative Energy Investors
• MOCVD Source Material Suppliers

Connect with key decision makers

- Engineers: 19.1%
- Managers: 13.4%
- Scientists: 25.3%
- Universities: 28.6%
- Others: 12.5%
- Analysts: 0.7%
- Technicians: 0.5%

CONTACT US!
TRACY TARANT
PVSC EXHIBITS MANAGER

office: 847-983-3519
toll free: 866-775-6338
fax: 312-896-5614
e-mail: sponsorship@ieee-pvsc.org
info: www.ieee-pvsc.org
Photovoltaic Specialists Conference - Exhibit Dates: June 6-8, 2016

EXHIBIT SPACE RENTAL

VALUE BOOTH
$2,200 each

Booth Size: 10’ x 10’
Backwall Drape: Blue
Sidewall Drape: Blue
Table Skirt Color: Blue

(2) Complimentary Exhibit Hall Staff Passes
(1) 6’ Skirted Table
(2) Chairs
(1) Wastebasket
(1) 500 Watt Electrical Outlet
(1) One line ID sign (7” x 44”)

STANDARD BOOTH
$3,100 each

Booth Size: 10’ x 10’
Backwall Drape: Blue
Sidewall Drape: Blue
Table Skirt Color: Blue

(2) Complimentary PVSC Conference Registrations
(1) Complimentary Lead Retrieval Account
(2) Complimentary Exhibit Hall Staff Passes
(1) 6’ Skirted Table
(2) Chairs
(1) Wastebasket
(1) 500 Watt Electrical Outlet
(1) One line ID sign (7” x 44”)
## PROMOTIONAL SPONSORSHIPS:

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Corporate Contributor</th>
<th>Premier Contributor</th>
<th>Solar Contributor</th>
</tr>
</thead>
<tbody>
<tr>
<td>10x10 booths includes carpet, electrical and drape</td>
<td>One (1) 10x10 corner booth included</td>
<td>Two (2) 10x10 corner booths included</td>
<td>Six (6) 10x10 booths included (Only 6 Available)</td>
</tr>
<tr>
<td>Full conference registration</td>
<td>Four (4) conference registration included</td>
<td>Six (6) conference registrations included</td>
<td>Eight (8) conference registrations included</td>
</tr>
<tr>
<td>Complimentary full color marketing advertisement in the conference program</td>
<td>Full page ad</td>
<td>Full page ad</td>
<td>Full page ad</td>
</tr>
<tr>
<td>A link to your corporate site from the PVSC website. Includes corporate logo link and company brief</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Free job posting on the conference website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Priority listing on select promotional items</td>
<td>✓</td>
<td>✓</td>
<td>Company logo on conference tote and lanyard</td>
</tr>
<tr>
<td>Opportunity to provide a product demo *First come first served</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Recognition on selected exhibits signage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

## NOT ATTENDING PVSC 43?

### Sunshine Supporter $500

Show your support! This $500 support level includes recognition on the conference website.
PROMOTIONAL SPONSORSHIPS:

Hotel Keycards  
$5,000  
Increase your company's exposure with your company logo on the host hotel key card.

Conference Lanyards  
$5,000  
Your company logo or company name will be prominent on each lanyard. This is one of the highest levels of exposure your company can have at the conference.

Conference Pens  
$5,000  
Every attendee receives a pen, uses it every day at the show and then takes it home and carries it around as a reminder of your company all year long. This sponsorship opportunity puts your brand directly in their hands.

Conference Pens  
$5,000  

SPONSORSHIP ELEMENTS:
• Sponsor to provide logo art
• PVSC to provide pens
• Pens will be placed in conference totes and in all sessions

Conference Water Bottles  
$6,500  
Distributed to all conference attendees, the water bottles are a refreshing way to get your name out. The water bottles are imprinted with the conference information, and the sponsoring company's name and logo are prominently printed at the top of each bottle. Water bottles will be placed in conference totes.

Conference Water Bottles  
$6,500  

SPONSORSHIP ELEMENTS:
• Sponsor to provide logo art
• PVSC to provide bottles

Conference Notebook  
$15,000  
There is no better exposure than the conference notebook. The conference notebook contains the conference program and will be put into the hands of every conference attendee.

Conference Notebook  
$15,000  

SPONSORSHIP ELEMENTS:
• Note pads will be distributed by PVSC
• PVSC will produce the notepad with a one-color logo
• Sponsor to provide logo art

Conference Wifi  
$10,000  
Attendees will connect to complimentary wifi in the exhibit hall provided by your company. Conference signage and the Yellow Book will include a “PVSC wifi brought to you by...” message with your company logo.

Conference Wifi  
$10,000  

Coffee Breaks  
$2,000/break  
Coffee breaks will be held in the Exhibit Hall to increase traffic. Sponsorship includes digital signage during the break and recognition in the yellow book. You may also provide cups and napkins with your company logo.

Coffee Breaks  
$2,000/break
Solar Energy for Bright Minds will give local schools the opportunity to compete to earn a substantial PV system installed on their school. Our goal is to award the winner of the annual PVSC High School Photovoltaic Design Competition a PV system, installed on their school by a local solar power provider at no cost.

We invite you to share in the opportunity of creating this lasting legacy for future generations of New Orleans area students. As a sponsor of Solar Energy for Bright Minds, you have the opportunity to partner with us to engage and foster the next generation of scientists, engineers and business people in this burgeoning global industry.

Place an insert in the official attendee tote bag distributed to every attendee insuring your message will reach your direct audience – insert can be literature or a promotional product such as calendars, stress balls, key chains, or any other item with your logo on it.

**SPONSORSHIP ELEMENTS:**
- Sponsor to provide (1) insert/item in the tote bag
  - Maximum size 8.5”x11”, single or double sided. For product placement, call for specifications
- PVSC will stuff bags
- Insert must be received no later than June 1, 2016

The conference notebook is put into the hands of every attendee, exhibitor and members of the press who come to the show. Let your company stand out with a full page ad. Call for more details.

**SPONSORSHIP ELEMENTS:**
- Sponsor to provide advertisement copy to PVSC by May 1, 2016

**EVENT SPONSORSHIPS:**

**Solar Day Sponsor**
- $500

Education is an integral part of the IEEE society and Solar Day, a one-day solar power public outreach event. Solar Day invites local installers, utilities, and non-profit organizations to share their technology and message with the local Portland community. Become a corporate sponsor of this event and be recognized as a proud supporter of solar power education. Solar Day will be held on Sunday, June 5th.

**Conference Banquet**
- $25,000

The conference banquet is a substantial marketing opportunity offered during the meeting. The sponsor of this event receives recognition on all PVSC 43 promotional material including the website and program. This sponsorship also includes 6 complimentary banquet tickets.